

# Carol Stream Chamber Women In Business "What Women Want" Expo

You are invited to apply to be one of 50 exhibitors at the 9th Annual Women In Business Expo, a juried event, with exhibitors who will support the theme of "pampering, shopping, chocolate, and inspiring women". Attendees will be residents from the community, as well as business and chamber professionals. This is a great opportunity to be in front of the community with your business. This event will kick-off October as "Breast Cancer Awareness Month" and a portion of the proceeds will benefit the American Cancer Society. Use Social Media hashtag #pinkexpo2015

## EXHIBITOR APPLICATION



**"What Women Want" Expo**  
**Fri., September 25, 2015**

**10:00AM - 2:00PM**

**Holiday Inn & Suites**

**150 S. Gary Ave., Carol Stream • Enter door 6**

## EXHIBITOR INFORMATION

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_

Website: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Exhibitor personnel - list names for badges (Limit 3):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

This is what I plan to offer to appeal to women at this Women's Expo:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Business type (5 words or less):

\_\_\_\_\_

I understand this is a juried expo and I may not be chosen (checks will be returned). I agree to hold harmless the Carol Stream Chamber and set up my booth before 9:45am and take it down by 2:30pm but no earlier than 2pm. Limited electric is available; I understand that: I must provide my own extension cords, each exhibitor is responsible for setting up and dismantling their booth and that **selling will be permitted and encouraged**. I will be responsible for my own sales and terms. No booths are to be split by businesses nor non-exhibiting business flyers handed out at booths. Expo will be held rain or shine; no refunds.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

**(Note: Make a copy of this before mailing)**

## EXPO BENEFITS

- Build relationships with chamber & community members
- Network with other exhibitors
- Increase your business & visibility
- Gain experience as exhibitor an/or vendor



## EXHIBITOR FEES

I will be a sponsor for \$250 - Sponsor receives an exhibitor table, name included in signage at event & in ad in local newspaper, location choice, listing in program and on website.. Sponsor deadline for inclusion on postcard is 7/25/15 (7,500 printed) Must be chamber member

Sign me up for one booth for \$85 member rate- includes one 3'x6' table and 2 chairs - 6'x8' space - **Maximum 3 Reqs per booth**

..... add Electricity to my booth for an extra \$30

.....an Extended Booth for an extra \$25 (Limit 4)

I'll be a **Tasting Sponsor**, i.e. provide bite-sized food samples all day in exchange for my booth fee; Must be member; Health Dept. permit fees apply. Bring utensils.

I'll be a "Goodie Bag" Item Donor (preferred) No Fee (Chamber Members only — 100 items to the office before 9/19/15)

I'll be a "Goodie Bag" Flyer Sponsor for \$20 (Chamber Members only — 100 items to the office before 9/19/15)

Non-member Exhibitor for \$375

Enclose your check payable to:

**Carol Stream Chamber of Commerce**

OR  
Name on Credit Card \_\_\_\_\_

Exp date: \_\_\_\_\_ Card type: MC Visa Amex Disc

Card #: \_\_\_\_\_

Sec. Code \_\_\_\_\_ Payment Zip \_\_\_\_\_

Payment Address (house/bldg number) \_\_\_\_\_

**Fax, Mail or bring payment to:**  
**150 S. Gary Avenue, Carol Stream, IL 60188**  
**Fax # (630) 665-6965 ←**

## EXPO SCHEDULE

Setup	8:30-9:45 AM
Exhibits Open to Public	10:00AM—2:00 PM
Drawing	Hourly - 11:30 12:30, 1:30

## EXPO PROMOTION

We will promote and announce the event to our members, area Chambers, & Social Media contacts. Press releases will be sent out to local newspapers. An emailing to membership, premium postcard distribution, and announcement on our website will also be done. Programs with exhibitor and sponsor names will be distributed at the event. Information will be dispersed at Town Center events.

**QUESTIONS? CALL US AT 630.665.3325**

**www.carolstreamchamber.com**

Chamber Use: Date Rec'd \_\_\_\_\_ Num Rec'd \_\_\_\_\_ Assigned Booth # \_\_\_\_\_ Sponsor Only \_\_\_\_\_ Elec \_\_\_\_\_ Goodie \_\_\_\_\_ Door Prize \_\_\_\_\_