



# The C·H·A·M·B·E·R C·O·N·N·E·C·T·I·O·N

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Winter 2004

## 5 Star Expo on the Horizon

Six Chambers of Commerce will pull together again and produce the annual "5 Star Business Expo" on Friday, February 25th, 2005 at Indian Lakes Resort from 10:00am—3:00pm. Carol Stream Chamber joins with chambers from Addison, Bartlett, Bloomingdale, Glendale Heights, and Wheaton for this display of 120 exhibitors. Unlike our Community Expo last June, this will be a business-to-business expo which will offer seminar speakers and a keynote, Tim Goergen, speaking on the art of reading people.

Registration information on this event can be found in a flyer in this newsletter, on the website: [www.fivestarexpo.com](http://www.fivestarexpo.com) or through the Chamber office.

New this year is the December 31st deadline for the 'Early Bird' discount. If you can't commit at that time but sign up before January 31st, you will be listed in the Expo Directory (program) distributed at the event.

Feel free to call us at the Chamber office if you have questions: 630.665.3325.

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## Oktoberfest 2004

How was the Oktoberfest? It began with the children's events at 3:00 pm and the children came out in droves — 500! Andy Martello entertained a large crowd for hours, Carol Stream Arts kept kids busy with block printing, Sparky the Fire Dog shook hands and McGruff the Crime Dog greeted visitors, Carol Stream Police handed out collector's cards, kids enjoyed hayrides around the pond, pitcher and barrel races were running non-stop. Fun was had by all!



In the evening, Chamber and Rotary members, village residents and their friends were treated to a delicious German meal prepared by Family Foods. Oompah music played and German dancers performed, joined by some of our very own amateur performers. Rotarians kept the beer flowing. Even though attendance was low, the people who attended seemed to enjoy this year's Oktoberfest! Wunderbar!!

Our sponsors were very generous in supporting this community event and we would like to thank them: **NATIONAL CITY BANK, SPRECHER & BATEMAN, MERCEDES-BENZ USA, COMCAST, HARRIS BANK, RAINBOW**

**"...Chamber and Rotary members, village residents and their friends were treated to a delicious German meal prepared by Family Foods"**

**ACADEMY, MAINLINE ELECTRONICS SUPPLY, THE HBC GROUP, MOMENTS IN TIME BY JEREMIAH, ANDY MARTELLO, ENTERTAINER, THYSEN-KRUPP SPECIALTY STEELS, FOXFIRE RESTAURANT, BARN OWL GARDEN & FEED CENTER, Allegra Print & Imaging, Saverino & Associates, Carol Stream Arts, Family Foods, North Gary Auto, and CopyThat, Inc.**

We would like to thank our volunteers who made things run smoothly: Tom and Renee

Vennero/Harris Bank, Karen and Darrel Malcom/Brust Preplanning, Mike Holmgren/Accounting Network, Kent Dixon/Sunrise Chevrolet, Pedro Zavala, Ann Kennedy/Carol Stream Public Library, Bob McNees/Robert & McNees & Assoc., Mark Bodane/Carol Stream Fire District, Mike Hall/American Precision Electronics, Suzanne Hlotke/Motivational speaker, Dick O'Gorman/North Gary Auto, Oktoberfest Committee chairman, Jim Hodgdon/HBC Group, Mike Ashby/DuPage County Farm Bureau, Victoria Phillip/Alberto's, Robyn Frangione/HBC Group, Jacki and Jim Hudmon/Barn Owl, Terry Croson/bizTekPlus, and Steve Luckman/Next Level Resources.

This event was run jointly by the Carol Stream Chamber, the Village of Carol Stream and Rotary Club of Carol Stream. Our Chamber member, Sprecher & Bateman designed this special logo for the joint event and it was 'unveiled' the night of the fest.

## Your Chamber Board

### President

**Michael Hall** 630.510.2635  
American Precision Electronics

### President-elect

**Jim Hodgdon** 630.980.4499  
The HBC Group

### Vice President

**Dick O'Gorman** 630.665.7121  
North Gary Auto/Foxfire Tavern

### Treasurer

**Mike Holmgren** 630.871.1177  
Accounting Network, Inc.

### Secretary

**Ann Kennedy** 630.653.0755  
Carol Stream Public Library

### Executive Director

**Luanne Triolo** 630.665.3325

### Board of Directors

**Ian Anderson** 630.339.4032  
RE/MAX All Pro

**Mike Ashby** 630.668.8161  
DuPage County Farm Bureau

**Jim Brust** 630.510.0044  
Brust Funeral Home

**Kent Dixon** 630.942.8300  
Sunrise Chevrolet

**Milli Jones** 630.942.4861  
College of DuPage—Carol Stream

**Bob McNees** 630.665.8811  
Robert McNees and Associates

**Darrel Malcom** 630.510.0044  
Brust Preplanning

**Matthew Stanio** 630.784.8121  
National City Bank

**Renee Vennero** 630.830.4700  
Harris Bank of Carol Stream

**John W. Wheeler, Jr** 630.203.2300  
Wheeler & Associates

### Village Liaison

**Bob Glees** 630.871.6231  
Village of Carol Stream

### Newsletter

**Luanne Triolo** 630.665.3325

## From the Desk of the Executive Director

*Happy Holidays!!*

It's certainly a busy time of year, isn't it? We hope you are not too busy to come to our annual Holiday Social. This year, once again, we will have comedians to entertain and leave everyone on a light note. Keeping a good sense of humor is important in business and especially necessary to keep us balanced with all the holiday stress. I do hope you will join us on December 10th in the tent of the Holiday Inn for this fun, festive event. Visit the website for more details.



As we prepare to produce the Directory, I find it a very opportune time to join the Chamber. Perhaps you have a friend with a new business or a 'neighbor' who could benefit from Chamber membership. This directory will be delivered to 12,000 Carol Stream homes and I truly feel it is a great value. Postage alone on a *postcard* to 12,000 homes would cost \$2,700 as compared to the average membership fee of \$200. With membership, your name is listed twice in the directory and, if you so choose, you have the opportunity to purchase an ad, too. Where can you get more "bang for the buck" than this?

I have now completed my first year as Executive Director with the Carol Stream Chamber of Commerce and I couldn't be happier. You, the members, have supported me and our many events and I thank you for that. I can report to you that our luncheon attendance is up 120% in the last year as compared to the previous two years. I strive to continue to provide the opportunity for you to gather with your fellow Chamber members to network and hear speakers with pertinent topics so as to grow your businesses. I thank our Board members for the time and talents they donate as they volunteer with the Chamber. As new members visit our luncheons and 'After Hours' I hear a recurring comment and that is how impressed they are with our members. You are our best asset!

As we enter the Holiday season and soon, the New Year, I sincerely wish you and your business success, and health and happiness to you and your families.

Luanne Triolo, Executive Director

**High expectations  
are the key  
to everything.**

**Sam Walton**

*Let us hear from you*

**Carol Stream Chamber of Commerce**

150 S. Gary Ave ~ Carol Stream IL  
60188



info@carolstreamchamber.com





Ph: 630.665.3325 Fax: 630.665.6965

www.carolstreamchamber.com

## Carol Stream Chamber of Commerce — Upcoming Events

<b>December 2004</b>	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
				1	2	3	4
	5	6	7	8	9	10 <i>SOCIAL 5:30-9pm</i>	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25 
	26 <i>HAPPY</i>	27 <i>HOLIDAYS!!!</i>	28	29	30	31 <i>5STAR EARLY BIRD DEADLINE</i>	January 1 

<b>January 2005</b>	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	2	3	4	5	6	7	8
	9	10 <i>DIRECTORY DEADLINE</i>	11	12 <i>LUNCHEON 11:30-1pm</i>	13	14	15
	16	17 	18	19 <i>AFTER HOURS Brunswick Zone 5:30-7:30pm</i> 	20 <i>5Star KickOff 5:30-7:30pm</i>	21	22
	23	24	25	26	27	28	29
	30	31					

<b>February 2005</b>	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1	2	3	4	5
	6	7	8	9 <i>LUNCHEON 11:30-1pm</i> 	10	11	12
	13	14 	15	16	17 <i>AFTER HOURS Klein Ck GC 5:30-7:30pm</i>	18	19
	20	21	22	23	24 	25 <i>5 STAR EXPO Indian Lakes 10am-3pm</i>	26 
	27	28					

## Carol Stream Chamber of Commerce — Upcoming Events

### December

- 12/10/2004**     **Holiday Comedy Social** Holiday Inn Hotel & Suites, 150 S. Gary Avenue, Carol Stream  
**5:30—9:00 PM** \$5 / Members \$10 / Guests **RSVP necessary**  
 Save this date for our annual Holiday Social - Appetizers, drinks, stocking pull, comedians, and more. SILVER theme! Comedians Andy Martello and Mike Preston will perform
- 12/31/2004**     **Early Bird Deadline for 5 Star Expo Registration (see article on page 1)**

*Happy Holidays to all!!*  
**January**



- 1/12/2005**     **Monthly Luncheon** Holiday Inn Hotel & Suites, 150 S. Gary Avenue, Carol Stream  
**11:30 AM-1:00 PM** \$20 / Members \$25 / Guests  
 Speaker: Illinois Chamber President, Doug Whitley
- 1/19/2005**     **Business After Hours** Brunswick Zone “Legends Lounge, 170 W. North Ave, CS  
**5:30-7:30 PM** \$5 / Members—bring business cards! **NOTE DATE CHANGE (Wed.)**
- 1/20/2005**     **Kick-Off Event— 5 Star Business Expo** Bloomingdale Golf Club  
**5:30-7:30 PM** Members only— network with members of SIX Chambers!

### February

- 2/9/2005**     **Monthly Luncheon** Holiday Inn Hotel & Suites/Carol Stream, 150 S. Gary Avenue, Carol Stream  
**11:30 AM-1:00 PM** \$20 / Members \$25 / Guests  
 Networking event—bring business cards!
- 2/17/2005**     **Business After Hours** Klein Creek Golf Club, 1N333 Pleasant Hill Road, Winfield  
**5:30-7:30 PM** \$5 / Members —bring business cards!
- 2/25/2005**     **Five Star Business Expo** Indian Lakes, Bloomingdale -  
 A Business-to-Business Expo with 5 other Chambers (Wheaton, Bartlett, Bloomingdale, Addison and Glendale Heights). FREE admission with your business card. Drawings, food-tasting and more.  
**10:00 AM—3:00 PM** FREE ADMISSION [www.fivestarexpo.com](http://www.fivestarexpo.com)



### **Holiday Health: Give Get-Fit Gifts**

by: Louise Roach

‘Tis the season to celebrate -- and a time to eat! Most of us gain a few pounds during the holiday season. With family dinners, holiday parties and gift baskets loaded with goodies, who thinks of staying fit? Instead of giving a pyramid of chocolate, a basket of tempting treats or a bottle of bubbly this year, why not be different? Give your loved ones a Holiday Health Kit to start out the New Year right. With so many inexpensive or low-cost fitness products available, it’s easy to combine several items into a customized Get-Fit Gift. Louise Roach, marketing director at SnowPack, a New Mexico-based company that manufactures ice therapy kits, has

several suggestions:

“If you have someone on your Christmas list who likes to walk or run, think of items like a pedometer, a gift certificate to your local running specialty store, energy bars, a water bottle, a portable CD player, books on stretching, sunscreen, and lip balm. Plus an ice pack just in case they overdo it. Put it all together in a nifty duffel bag and you have a very thoughtful gift. Maybe someone you know needs motivation to get up and get going. Why not give a ‘home gym in a bag’? A few suggestions to include are: free weights, a jump rope, resistance bands, workout videos, a yoga mat, a BMI scale, a heart rate monitor, sport drinks, and protein bars. Of course every home gym needs first aid in the form of an ice therapy product to take



care of strained muscles. Then wrap it all up in a bright tote bag for giving. Several other themes for Get-Fit Gifts could be biking, hiking and backpacking. A visit to your local athletic store can offer many ideas such as a day pack, water carrying system, socks, hats, compass (or GPS system), utility tool, first aid kit, a spa product and destination books.”

With a little creativity, you can put together healthy, useful gifts that will be well appreciated throughout the New Year.

About **The Author**: Louise Roach has been instrumental in the development of SnowPack, a patented cold therapy that exhibits the same qualities as ice. SnowPack offers two Body-n-Ice Kits that make perfect Get-Fit Gifts by themselves. They’re a great idea for soccer families and active Baby Boomers, plus everyone in between. For more information visit: <http://www.snowpackusa.com>

## A Note from the Illinois Chamber of Commerce



### Time for the Illinois Chamber's Holiday

The Illinois Chamber is again conducting its annual survey of Illinois businesses and organizations to determine which days will be offered as paid holidays in the coming year.

This year we are offering participants two (2) convenient alternative survey formats:

©Take the survey online! It is quick and easy. You can see your selections after you have completed the survey and make corrections quickly. And there's nothing to mail. Just take the survey, print a copy of your responses and that's it!

©Printout a web page copy of the

questionnaire, complete the form and mail or fax it to us.

As we tabulate results, they will be available on this web site and in our publications for your review and comparison with your own plans. Note that we are including the New Year's weekends for both 2005 and 2006 in this year's survey.

As in the past, the success of our survey depends upon your help. Please take a moment and use the online alternative or download a copy of the survey form. We would like to encourage you to ask your members to participate by forwarding the following link to them. Click here to take the survey and view preliminary results: <http://www.ilchamber.org/ic/hs/hshome1.asp>

*As published in The Illinois Chamber: Local Chamber Relations, November 18, 2004*

## Chamber "Business & Community Directory" in the Works

In October you were mailed information on the upcoming 2005-2006 Business and Community Directory. This popular advertising tool will be prepared and delivered to 12,000 Carol Stream homes in March 2005, as well as thousands more distributed continually out of the Chamber office. We are working with Vaughan, Thain and Spencer, as we have in the past and have been very pleased with their product. Remember, the deadline for all advertising is January 10th.

Feel free to call us or Vaughan, Thain, and Spencer at 630.920.0165 with any questions. We thank you for your cooperation with this important Chamber project.

## Tidbits...

...Welcome to **Julie Dunham** newest member of the **Allegra Print and Imaging** team' ... Congratulations to Chamber member **Jeff Cannata** from **Designer's Kitchens and Baths** who is current President-elect but will be named President of the National Kitchen and Bath Association in January. Cannata has been in business with Designer's since 1989 ... **REMINDER:** Please turn in your 'Pink Sheets' which have your current membership information on them;

Whether there are changes or not, we need to confirm that we have heard from everyone. ... We thank the members who included **flyers** in this newsletter. Be sure to read these flyers and, as **Dick O'Gorman** always says, **"Use Chamber members first!"**...Let's keep the Chamber strong! ... If we don't have your **email address**, please submit it to the Chamber office. In addition to this printed quarterly newsletter, we send monthly electronic newsletters and reminders and announcements via email from time-to-time.



*We have mailing list labels (\$35) or an electronic version of the database (\$50) available for purchase in the Chamber office. Give us a call or email us: 630.665.3325 or [info@carolstreamchamber.com](mailto:info@carolstreamchamber.com)*



**The answers you get depend upon the questions you ask.**

**Thomas Kuhn**

## New Chamber Members

### Affordable Healthcare Solutions

167 Cardinal Dr.  
Bloomington 60108  
**Andy Choi**  
847 344-1150  
choihealth@yahoo.com  
www.andrewchoi-mw.com

### Amari & Locallo

One Tiffany Pointe-Suite G12  
Bloomington 60108  
**Franco Coladipietro**  
630 307-3702  
fac@amari-locallo.com  
www.amari-locallo.com

### Carpetland USA

310 W. Army Trail Road  
Carol Stream 60188  
**Atul Sanger**  
630 682-9040  
sandsflooring@aol.com



# Welcome!

### Five Sticks, Inc.

6957 W. North Ave. 202  
Oak Park 60302  
**Reid Carlberg**  
708 386-4200  
rsc1@fivesticks.com  
www.fivesticks.com

### Gallagher Benefit Services, Inc.

The Gallagher Centre - 2 Pierce Pl  
Itasca 60143  
**Lori J. Miller**  
630 694-5256  
lori\_miller@ajg.com  
www.gallagherbenefits.com

### Home Run Carpet Cleaning and Restoration Services

P.O. Box 87813  
Carol Stream 60188  
**Gene Beckler**  
630 372-0513  
GBec797929@aol.com

### Lowe's Home Improvement

400 W. Army Trail Road  
Carol Stream 60188  
**Steve Valdez**  
630 456-9004

### Masterpiece Framing, Inc.

156A E. Lake Street  
Bloomington 60108  
**Matt Puchalski**  
630 893-4390  
info@mframing.com  
www.mframing.com

### Service Stampings Illinois, Inc.

251 W. Central Avenue  
Roselle 60172  
**Jim Zay**  
630 894-7880

### White Castle Systems, Inc.

7460 Barrington Rd.  
Hanover Park 60133  
**Priyanka Desai**  
630 483-9145  
www.whitecastle.com

## Chamber Testimonials

We have the nicest members! From time to time our members share with us a success that they have experienced through the Carol Stream Chamber. We appreciate them and thought we would share some of them with you.

### John Gul/Fresh and Silk Flowers

*"We joined the Chamber five years ago and in that time period we have developed corporate and – clients that we believe we otherwise wouldn't have except through meeting them through the Chamber. We have also noticed a definite increase in Holiday business due to our participation in the Carol Stream Chamber or Commerce."*

### Tressa Platania/CopyThat

*"I've gotten business through the Carol Stream Chamber of Commerce and I've met a lot of great people who will help to grow my business. It works great both ways!"*

Lea Jackman/Western DuPage Special Rec. Assn.

*"Membership in the (Carol Stream) Chamber of Commerce has been a wonderful benefit to the Western DuPage Special Recreation Association. Networking is such an important key to success for any not for profit organization! Chamber membership, in a very short period of time, has led to new contributors, new volunteers and countless opportunities to provide our local communities with information about our recreational services for those with special needs."*

### Craig Ochoa/You're #1, Inc.

*"As a young, growing company we have to rely on the relationships we have developed within the Carol Stream Chamber of Commerce to help us be more successful and profitable. I can't begin to tell you how supportive our chamber has been to You're #1, Inc. in terms of not only additional orders but with referrals and a positive direction on how we can do a better job and be more productive. Everyone has been so wonderful. The CSCC is simply the BEST"*

