

16th Year!



Friday, February 10, 2012

Open to the Public: 9:00am - 3:00pm

Hilton Chicago/Indian Lakes Resort Conference Center  
Bloomington IL

The Chambers of Commerce from Addison, Bartlett, Bloomington, Carol Stream and Glendale Heights invite you to participate in the 2012 Five Star Business Expo.

Exhibitors are members of one of the five participating Chambers of Commerce who design, produce, manufacture, distribute, or sell products and services to consumers and other businesses in the five-chamber area. Come network and share information about your products and services as an exhibitor at this spectacular event, all while enjoying free, tasty samplings of some of the best dishes offered by our local restaurants! End your Expo experience by joining other exhibitors for an exclusive Exhibitors After Hours event.

Here are All the Ways You Can Participate and Market Your Company at the Expo

### Be a Five Star Expo Exhibitor

Promote your business to other business people who can use or recommend your products and services.

- Network with 100 exhibiting businesses
- Enhance awareness of your products/services
- Introduce new products and/or services to Expo attendees
- Increase sales
- Product sales allowed. Sales of food requires committee approval due to Health Department restrictions.

### Be an Expo Food Sponsor

Promote your restaurant to hundreds of attendees!

- Provide free food samplings of your best dishes
- Free exhibitor booth and electricity provided
- Your restaurant's name promoted on signs, banners, printed programs, Five Star Expo web site, and Expo bags

### Be An Expo Sponsor (Chamber members only)

Promote your company as a business leader by being a Five Star Business Expo Sponsor for only \$600.

Sponsorship benefits are:

- Exhibitor Booth in a prime location (with electricity if requested)
- Signage at Expo entrance
- Provide your own customized marketing materials and they will be included in bags handed to attendees at no cost other than your materials
- Your company name featured in Expo program, Five Star Expo web page, newspapers, social media, and Expo bags
- Increased awareness of your company

### Be A Super Star Sponsor (Chamber members only)

Promote your company as a Super Star Sponsor for \$1200.

- Two standard size booths for your display
- Select your booth location (Includes electricity)
- Special Super Sponsor signage at Expo Entrance
- Free exhibitor table at Five Star Booth Camp on Jan. 12
- Provide your own customized marketing materials and they will be included in bags handed to attendees at no cost other than your materials.
- Your company name and logo featured in Expo program, Five Star Expo web page, newspapers, social media, and Expo bags

### Provide Inserts for Expo Bags

Promote your company to all Expo attendees with your own customized marketing materials for \$50.

Provide inserts (fliers or small promotional products) to be put in bags handed out to attendees and exhibitors.  
*Must be dropped off to your chamber office by 1/31/12.*

### Win a FREE BOOTH!

Here is your chance to exhibit at the Five Star Business Expo FREE of charge. You need to respond quickly! **Paid Registration due by December 31st** to be placed in a drawing to win a REBATE of your standard exhibitor registration fee! **This is a \$225 Value!**

**Drawing will be held on January 12th at the Five Star Booth Camp. Winner must be present to win.**

Don't miss our Five Star Booth Camp Luncheon  
January 12, 2012 / 11:30am - 1:30pm  
Bloomington Golf Club



## Exhibitor Agreement

The Five Star Business Expo  
 February 10, 2012  
 Hilton Chicago/Indian Lakes Resort  
 250 W. Schick Road  
 Bloomingdale, IL 60108

### Exhibitor Information

**NOTE:** Please complete **ALL** the information below so that the committee can place you in a non-competitive position.

**Please fill out ENTIRE form - print or type:**

Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_

A link will be included to your website on the Five Star Business Expo website.

**REQUIRED INFORMATION:**

- Do you need electricity?**  Yes  No  
**Do you need the table provided?**  Yes  No  
**Will you be using a tradeshow display?**  Yes  No

*Check the type of display you are using:*

- Tabletop model display  Floor model display

**Dimensions of your display? Width \_\_\_\_\_ Height \_\_\_\_\_**

\* A booth display that is oversized (meaning over 8 feet wide) will be charged additional registration fees and must be approved.

A 10 foot wide booth will be charged an additional \$125.  
*(Limited number of oversized booths available).*

A display wider than 10 feet must purchase two exhibitor booth spaces at the standard registration fee of \$225 per booth space.

**Type of Business** (Main yellow pages type category listing)

\_\_\_\_\_

Exhibitor personnel (list up to 3 names for badges)

\_\_\_\_\_

\_\_\_\_\_

We agree to abide by all the requirements, restrictions, and obligations as outlined in the "Terms, Conditions & Rules for Exhibiting at the Five Star Business Expo" as listed on the Five Star Business Expo website at [www.fivestarexpo.com](http://www.fivestarexpo.com). The Five Star Business Expo reserves the right to refuse this application for any reason.

Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

I hereby give permission to share my listed email address with registered Five Star Business Expo Exhibitors.

Signature \_\_\_\_\_

### Exhibit Type and Registration Fees

**Level of Participation (check boxes that apply)**

See front page for descriptions of listed options

- Standard Member Exhibitor \$225 \_\_\_\_\_
- Non-member Exhibitor \$525 \_\_\_\_\_
- \*Oversized displays Additional \$125 \_\_\_\_\_
- Electricity Additional \$75 \_\_\_\_\_
- Super Star Sponsorship \$1200 \_\_\_\_\_
- Expo Sponsorship \$600 \_\_\_\_\_
- Food Sponsor: Requires separate agreement. Contact your Chamber office.
- Inserts for Expo Bags \$50 \_\_\_\_\_

**Total** \_\_\_\_\_

*Make checks payable to Five Star Business Expo*

**Credit Card Information:**

Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Payment Zip Code \_\_\_\_\_

Payment Address - House/Building number \_\_\_\_\_

**Deadline for listing in the Expo Program is Friday, January 27th.**

Registrations will not be considered without full payment included.

Exhibitors will receive registration confirmation via email.

Indicate your Chamber of Commerce affiliation(s).

- Addison (630) 543-4300
- Bartlett (630) 830-0324
- Bloomingdale (630) 980-9082
- Carol Stream (630) 665-3325
- Glendale Heights (630) 545-1099
- Not a member of any of the five Chambers of Commerce

Please contact one of the above participating Chambers of Commerce if you are interested in membership.

**Return the Exhibitor Agreement Form with your business card and payment to:**

**Five Star Business Expo**

Carol Stream Chamber of Commerce  
 150 S. Gary Avenue, Carol Stream, IL 60188  
 (630) 665-3325 • Fax: (630) 665-6965

[www.FiveStarExpo.com](http://www.FiveStarExpo.com)

**Call your Chamber office for more information.**  
*Please make a copy of this form for your own records.*