

Increase your businesses visibility and move merchandise using your Chamber of Commerce's website. Here's how:

Online Business Directory Listing - **FREE**

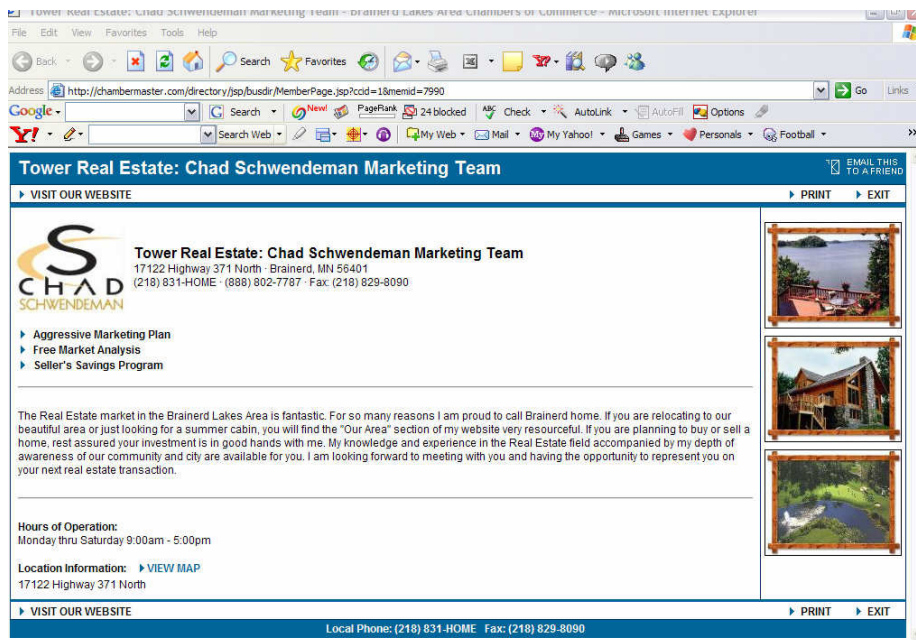
Each chamber member receives a listing in the Chamber's online business directory. Visitors to the site find your listing by searching by category or keyword, or viewing an alphabetical listing.

Member Web Page - **FREE**

Included with your business directory listing is a member information web page for each member. Use this web page to promote your business and provide important information – like driving directions or business hours and a link to your business's own website.

Enhanced Web Page Listings with Priority Placement - Add these features to enhance your message and receive priority placement! **\$149/year**

- Your business name will be displayed above any non-enhanced members in the search results
- 1500 Enhanced character description
- 200 character description will be added to your search results page under your name & address.
- Map link (Google, Map Quest or upload your own PDF map)
- Photos (up to 8)
- Logo
- Bullet point listing (up to 5)
- Additional Key Words search terms



Additional Website Link

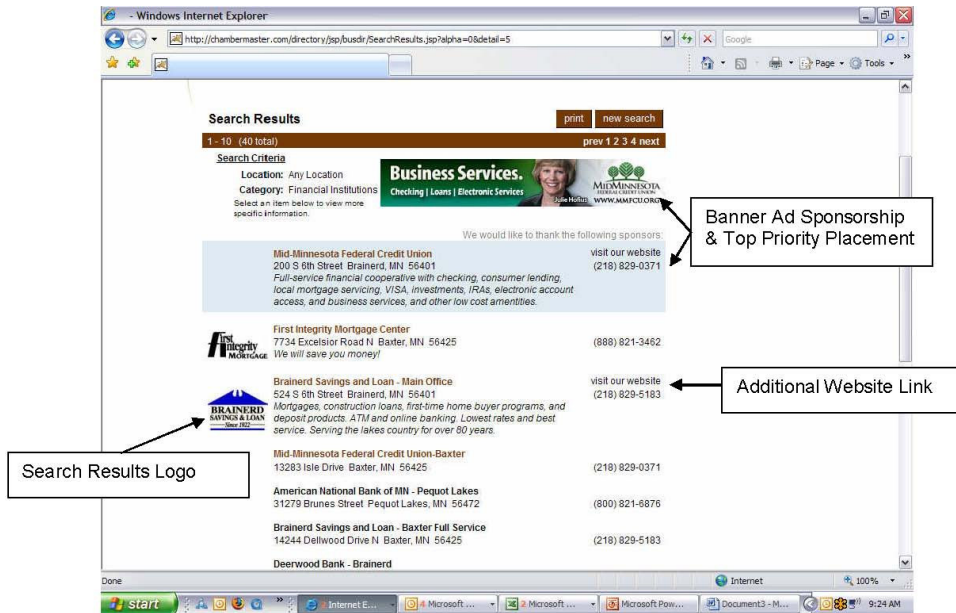
- Add another link to your website. This will also appear on the search results page above your phone number (this is in addition to the website link displayed on your chamber web page)

Search Results Listing Logo

- This logo is placed next to your name on the search results page

Banner Sponsorships \$295/yr

- Limited sponsorships available in each category
- Limited sponsorships available on the Business Directory Search Page
- Additional banner display pages can be added to your package
- We design your ad for you and update it up to 4 times a year!
- Top Priority Placement – highlight your business in the blue section



Access your Member Portal to update your web page information and use the following features:

Go to www.chamberlogin.com and enter your login and password.

Post Job Openings

You can post job openings on your Chamber's website and maintain the postings yourself, using your unique "Members Only" login. Postings run on a weekly basis.

Post Hot Deals

Advertise specials or offer coupons on the website's Hot Deals page. Your unique "Members Only" login lets you enter the title, description, category, and date range for the special to run. The Hot Deal can include a link to your website.

Visitors to the Chamber's website can subscribe to receive the Hot Deals e-newsletter and will be alerted by e-mail when new Hot Deals are added. There is a \$5/week 4 week minimum charge for posting Hot Deals.

Advertise Business Events on the Community Calendar

Post your Customer Appreciation, Grand Opening, or other event on the Chamber's community calendar. Simply login using your "Members Only" access and submit your event for chamber approval.

Your Chamber's ChamberMaster application also includes an events management module that makes it even easier to participate in Chamber events. Now, you can register for events online. You can also opt to be reminded of events, or sign up for automatic e-mail notification when events are added.

Your Chamber staff is available to assist when needed. Start taking advantage of these opportunities today and see the results tomorrow. Call the Carol Stream Chamber office at 630.665.3325.

