

UPCOMING EVENTS

- SEPTEMBER 12-16th**
CHAMBER WEEK!!
- SEPTEMBER 14**
Monthly Luncheon
"Double Your Business...FAST"
Holiday Inn 11:30-1
- SEPTEMBER 15**
Business After Hours
Manhattan's 5:30-7:30pm
- SEPTEMBER 23**
Ribbon Cutting
Firestone 11:30am
- SEPTEMBER 28**
"What Women Want Expo"
@ Holiday Inn 10am-3pm
- OCTOBER 12**
Multi-chamber Progressive Luncheon
Glendale Lakes, 11:30-1pm
- OCTOBER 20**
Business After Hours
Community Bank 5:30-7:30pm
- OCTOBER 26**
Multi-chamber After Hours
Elgin Community College
5-8pm
More info: *EVENTS* on our website.

FALL 2011

Volume 17, Issue 3

"WHAT WOMEN WANT" EXPO SEPTEMBER 28TH

It's the Pink Shoe -- the branding image of our "What Women Want" Expo. For five years, the pink shoe draws attention to our annual expo where chamber members set up booths to exhibit or vend. It's all about CHOCOLATE, SHOPPING, PAMPERING, and INSPIRATION at this very 'pink' event, where a portion of the proceeds will go towards Breast Cancer Awareness.



Did you sign up yet? This Business-to-Consumer expo is the perfect opportunity to get some face-time with the community, as well as other business people. Members can have a table for as little as \$75! If you aren't available on September 28th from 10am to 3pm, you could have an item or flyer in the goodie bags which will be distributed at the door of the Holiday Inn & Suites to the first 250

attendees. New this year, attendees have the chance to take home an overnight package from Pheasant Run Resort -- room, comedy club show, and breakfast! What an

"This Business-to-Consumer expo is the perfect opportunity to get some face-time with the community..."

atmosphere; what an opportunity! Don't miss out. Grab the application off the chamber website today and show off that beautiful Pink Shoe!

Visit a chamber member this week and give them this to remind them that YOU...



September 12-16, 2011 is CHAMBER WEEK!

"SHOP THE CHAMBER!"

CHAMBER WEEK - VISIT MEMBER BUSINESSES SEPTEMBER 12-16TH

INSIDE

- Board of Directors Desk of Exec Director ~ Ambassadors **2**
- Golf Thank-you's **3**
- "What Are They Saying" ~ Scholarships ~ Snippets **4**
- Upcoming Events **5**
- Leads Group ~ Women In Biz **6**
- Photos **7**
- New Members **8**

GOODNESS, GRACIOUS, GREAT BALLS OFGOLF

No, it didn't rain. No, there was no tornado, not even a strong wind. No blizzard. No bad weather of any kind. This year's Chamber Golf Classic was perfect! 90+ golfers enjoyed a sunny, summer day, filled with



all those things golfers love -- mulligans, gimme strings, birdies, eagles, and golf prizes - - at the new venue of Arrowhead Golf Club in Wheaton. With a noon tee-off time, the participants maneuvered the course, overcoming specialty holes, drink holes, and yes, even a golf ball cannon by drink hole sponsor Ballydoyle Irish Pub & Restaurant. Dinner, raffle, and a live auction was enjoyed by many. Guest, Eric Svandra, was

the lucky winner of the iPad2 this year, a grand prize a bit

"90+ golfers enjoyed a sunny, summer day."

easier to handle than a flat screen TV. Sponsors supported this important chamber fundraiser. Many volunteers, prize donors, and golfers made this event just perfect!

(MORE ON PAGE 3)

FROM THE DESK OF THE EXECUTIVE DIRECTOR

CHAMBER BOARD

President

Ann Kennedy 630.653.0755
Carol Stream Public Library

Vice President

Tammie Trombetta 630.871.1866
Starbucks

Treasurer

Mike Holmgren 630.871.1177
Accounting Network, Inc.

Secretary

Jane Hodgkinson 630.690.8843
Rotary Club of Carol Stream

Board of Directors

Mike Ashby 630.668.8161
DuPage County Farm Bureau

Patrick Bartel 630.892.1700
Bartel's Auto Clinic

Marina Collazo 630.805.0651
Restoration Coalition

John Fiotti 630.842.7849
Law Offices of John Fiotti

Jonathan Fischer 630.668.0900
Community Bank/Wheaton - Glen Ellyn

Jim Hodgdon 630.980.4499
The HBC Group

Darrel Malcom 630.528.1315
Kids Against Hunger-Fox Valley

Robert McNees 630.665.8811
Robert A. McNees & Associates

Patricia Pauling 630.260.0095
Glendale Lakes Golf Club

Peter Pell 630.665.3000
Holiday Inn & Suites

John W. Wheeler, Jr 630.841.5421
Water Tower Financial Partners LLC

Executive Director & Newsletter

Luanne Triolo Newman 630.665.3325
Village Liaison

Bob Glees 630.871.6231
Village of Carol Stream



Dear Chamber Members,

The end of summer vacations often means business networking picks up dramatically!

We have created and refined events we hope will fill your every need -- in the networking sense.

September 28th is the WIB Expo, a perfect venue for perfecting your best Expo booth, and selling is allowed and encouraged.

Business After Hours on September 15th, October 20th and November 17th offer a casual mingling opportunity, with no cost involved. Win-win!

A Multi-chamber Progressive Luncheon on October 12th allows attendees to not only meet fellow chamber members, but also professionals from four other chambers.

The November 16th WIB Polka Dot Progressive Luncheon will tip the scales at over 200 networking professionals, eager to meet you.

New to the chamber? Know someone who would be a good fit? The November 11th "Chamber 101; New/Prospective Member Orientation" fills you in on how to maximize your membership.

Chamber all across the state will celebrate September 12-16th as Chamber Week. Look in this pack of papers and find your 'blue bucks' - visit fellow members this week.

How much do you want to network? Make time for one or two events each month and build your business!

Luanne Triolo Newman, Executive Director



THANK YOU....TOM GOSCHE OF THE BUSINESS STRATEGIST FOR YOUR SERVICE AS CAROL STREAM CHAMBER BOARD MEMBER!

WELCOME....JONATHAN FISCHER OF COMMUNITY BANK/WHEATON-GLEN ELLYN ON YOUR APPOINTMENT TO THE CAROL STREAM CHAMBER BOARD!

CHAMBER AMBASSADORS

Mary Ahart/Matrix Payment

Rich Becker/ AdviCoach

Marina Collazo/Restoration Coalition, ACN

Tom Gosche/The Business Strategist

Carol Cozzi Johnson/Mary Kay

JR Miller/Divine Signs & Graphics

Ken Pederson/Parkway Bank

Dana Plazyk/No Excuses Mobile Marketing

Tammie Trombetta/Starbucks

Sue Widderski/Holiday Inn & Suites

Karin Zimmerman/RE/MAX At Home

Carol Stream Chamber Ambassadors are an energetic group of people who work to welcome and maintain contact with Chamber members, while helping to promote the Chamber as a whole ● They are recognizable as an Ambassador with a key on their name tag ● One-year or more commitment ● Attend a majority of Chamber functions ● Meet monthly 1/2 hour before regular luncheons.

A BIG "THANK YOU!" TO OUR GOLF SUPPORTERS!

Thank you to the many people who made the golf outing successful:

..to our Raffle donors:

Advance Auto Parts, Balloons from All Occasions, Bartel's Auto Clinic, Carol Stream Chamber of Commerce, Carol's Garden Family Restaurant, Charkie's, Community Auto Body, Inc., elements therapeutic massage, Flip Flops Tiki Bar & Grill, Holiday Inn & Suites, John & Tony's Italian Steakhouse Restaurant, Lover's Lane, Lucid Salon, Mary Kay Cosmetics-Zdravka Boneva, No Excuses Mobile Marketing, Social Media and Local Search, Pure Ambience, Starbucks, Sunrise Chevrolet, TeamDau Wellness, Inc., The Ladies Room, West Suburban Travelers Limousine, Wheaton Park District.

.. to all who made those Amenity Bags so wonderful:

Village Tavern & Grill, The Ladies Room, Elgin Community College, U-Stor-It Gary Avenue LLC, Thorne Communications, Lucid Salon, Mary Kay Cosmetics-Zdravka Boneva, West Suburban Travelers Limousine, State Representative Franco Coladipietro (District Office).

.. to all our Volunteers:

Larry **Naselli** / Allegra Marketing-Print-Mail of Glendale Heights, Carol **Class** / Starbucks, Tracy **Johnson** / Carol Stream Park District, Paula **Kafitz** / Computer Services & Networking, Inc., Pamela **Fenner** / Computer Services & Networking, Inc., Mike **Ashby** / DuPage County

Farm Bureau, Rodney **Pikul** / Edward Jones, Darrel **Malcom** / Kids Against Hunger -Fox Valley, Karen **Malcom** / Kids Against Hunger-Fox Valley, Kyle **Trombetta** / Starbucks, Michael **Leszczewicz** / Michael J. Leszczewicz, C.P.A., Dana **Runimas-Plazyk** / No Excuses Mobile Marketing, Timothy **Gurrie** / Pampered Chef T.L.G, Danielle **Jencks** / RDP Marketing & Events, Tammie **Trombetta** / Starbucks, Jon **Zita** / Suburban Life Publications, Vicki **Dau** / TeamDau Wellness, Inc., Catrina **Kagel** / The Ladies Room, Tina **Davies** / Tina Davies CPA PC., JR **Miller** / Divine Signs & Graphics, Jane **Hodgkinson** / Rotary Club of Carol Stream, Jonathan **Fischer** / Community Bank, Patti **Pauling** / Glendale Lakes Golf Club, Bud **Newman**.

THANKS TO OUR SPONSORS:

Gold Sponsor

FLOOD BROTHERS DISPOSAL/ RECYCLING SERVICES

Silver Sponsors

Robert A. McNeas & Associates
Edward Jones/Joe Halm Community Auto Body, Inc.
Nameplate & Panel Technology
Saverino & Associates
Water Tower Financial Partners LLC



Thank you...

Bronze Sponsors

State Representative
Franco Coladipietro
Jameson's Charhouse
Adventist GlenOaks Hospital
Rotary Club of Carol Stream
DuPage County Farm Bureau
Porte Brown LLC
Bloomingdale Township
Bartel's Auto Clinic
WingStop
DJR Cleaning
Computer Services & Networking

Sign Sponsors

Divine Signs and Graphics

Hole-In-One Sponsors

Sunrise Chevrolet

Drink Hole Sponsors

Alberto's
Ballydoyle Irish Pub & Restaurant
Fox & Hound Pub and Grille
Ivy
Bulldog Ale House
Village Tavern and Grill

Chair Massage Sponsors

~ Massage Clinique & Balance Family Chiropractic

Special Event Sponsor MEGA

BALL DROP ~ Bird Inc.

Golfer Award Sponsors ~

Alberto's & Ivy



WHAT ARE THEY SAYING?

“**W**as it fate? Was it good luck? Was it a little bit of both? Last year, as I sat at a Village of Carol Stream hearing waiting to hear a "yea" or "nay" on the launching of one of our new businesses, I had a fateful encounter of the best kind: I ran into Luanne Triolo Newman. She caught my husband and I at the parking lot and told us about the Carol

Stream Chamber. Those 5 minutes changed my new business life. I went to a meeting and **LOVED IT!** I never imagined networking could be so fun, so fruitful and so totally effective! I joined the Chamber immediately. The only thing I have regretted as a Carol Stream business owner for over 15 years is **NOT** joining sooner! But I suppose...the timing was just right! Thank you, Carol Stream Chamber!”

*Dana Runimas-Placek
No Excuses Mobile Marketing and Social Media*

“**I** recommend the Carol Steam Chamber every chance I get! Their networking events are timely and regular, effective, creative and frequently entertaining. Luanne and Nan pay attention to detail and my involvement has helped me build our TeamDau Wellness business. In addition to gaining new members for our Weight Release Program, we have connected with fellow Chamber businesses taking advantage of their services and well as developing Power Partners. Best use of my money and time!”

*Vicki Dau
President, TeamDau Wellness*

SCHOLARSHIPS 2011



Winners of the Carol Stream Chamber Dollars for Scholars® Scholarship: (front left) Samantha Ramos, Marina Hernandez, Sarah Day-Dayon, (back) Kevin Homa, Perry Allston with chamber executive director Luanne Newman

SNIPPETS... ..



Congratulations to **Mapleberry Pancake House** who is celebrating 5 years in their location at Kuhn and Army Trail in Carol Stream. Thank you for hosting our leads group **ROCS!** on the 1st and 3rd Wednesday mornings of each month. This just in: **White Cottage Pizza** is now open for lunch. They take orders starting at

10:30am; open the doors at 11..... Congrats to Linda Keen and staff at **Massage Clinique** who moved a few doors down to a larger space, now at 145 Hiawatha Drive, Carol Stream. Welcome, Michael Mulcrone of **Elgin Community College**, who has been named director of community engagement and

legislative affairs There IS such a thing as a **FREE LUNCH!** Do you know a good prospect for the chamber? If they sign up and tell us you sent them, your next chamber lunch is free! Remember, our members come from 39 towns (see back page of newsletter). **SHOP THE CHAMBER!**

CAROL STREAM CHAMBER UPCOMING EVENTS



9/12-9/16 CHAMBER WEEK

Celebrate by visiting and using fellow chamber members, sharing 'Blue Bucks' with them (included in this mailed newsletter). Shop the Chamber!

9/14/11 MONTHLY LUNCHEON

*Holiday Inn & Suites, 150 S. Gary Avenue, Carol Stream
 "Double Your Business...FAST" by Sarah Victory*

11:30am-1:00pm

9/15/11 BUSINESS AFTER HOURS

*Manhattan's, 300 S. Schmale Road, Carol Stream
 Networking opportunity — free event! Bring biz cards*

5:30-7:30pm

9/23/11 RIBBON CUTTING CEREMONY

Firestone Complete Auto Care, 500 S. Schmale Road, Carol Stream

**11:30am ceremony
 Noon-2 Lunch**

9/28/11 "WHAT WOMEN WANT" EXPO

*Holiday Inn & Suites, 150 S. Gary Avenue, Carol Stream
 Shop and visit member booths - Theme: Chocolate, Shopping, Pampering, Inspiration. Pink event. Grand Giveaway!*

10:00am-3:00pm



10/12/11 MULTI-CHAMBER PROGRESSIVE LUNCHEON

*Glendale Lakes Golf Club, 1550 President Street, Glendale Heights
 Four Chambers gather to build business contacts*

**11:15am-1:00pm
 (11:30 START)**

10/20/11 BUSINESS AFTER HOURS

*Community Bank/Wheaton-Glen Ellyn, 1901 N. Gary Avenue, Wheaton
 Networking opportunity —free event! Bring biz cards.*

5:30-7:30pm

10/26/11 MULTI-CHAMBER BUSINESS AFTER HOURS

*Elgin Community College, 1700 Spartan Drive, Elgin
 Networking opportunity w/MANY chambers ! Bring MANY biz cards.*

5:00-8:00pm

11/9/11 MONTHLY LUNCHEON

*Holiday Inn & Suites, 150 S. Gary Avenue, Carol Stream
 Connor Cuneen*

11:30am-1:00pm

11/11/11 CHAMBER 101 - NEW/PROSPECTIVE MEMBER ORIENTATION

Carol Stream Public Library, 616 Hiawatha, Carol Stream



7:30-8:30am

11/16/11 WIB "POLKA DOT PROGRESSIVE LUNCHEON

*Holiday Inn & Suites, 150 S. Gary Avenue, Carol Stream
 15 chambers - Fantastic Networking - Wear Polka Dots*

11:30am-1:00pm

Registration 11am

➔ SIGN UP ONLINE FOR THESE EVENTS AND NOW YOU CAN PAY ONLINE, TOO!

A LEADS GROUP: WHAT IS IT ALL ABOUT?

The Carol Stream Chamber has a leads group called ROCS - Referral Organization of Carol Stream. This group meets the 1st and 3rd Wednesdays of each month, now at Mapleberry Pancake House in Carol Stream.

Is a leads group for you? What are some of the benefits of such a group?

“This group meets the 1st and 3rd Wednesdays of each month, now at Mapleberry Pancake House in Carol Stream.”

- Receive and give referrals

- Perfect atmosphere at which to build business relationships

- Category-exclusive means you are the only person representing your category or niche
- Be featured as a ROCS-Star where others hear more about your business
- Learn how to create and polish your ‘elevator speech’

In a time when it is all-important to ‘get your name out there’, this could be a successful component of your marketing plan.

“In my opinion, ROCS is a great way to spend time and



learn about people in the chamber that you may not have had time to meet,” says ROCS Facilitator JR Miller of Divine Signs & Graphics. “We meet, exchange contacts and brainstorm new ideas with each other.”

A leads group is a way to be a marketing force for others. If this sounds like a good fit and you would like more information, contact JR at (847) 534-9220.

WOMEN IN BUSINESS UPDATE

Besides the September 28th “What Women Want” Expo, the WIB will hold one more event during 2011. On November 16th, 14 other chambers and DPWN will fill the ballroom at the Holiday Inn & Suites in Carol Stream for the annual “Polka Dot Progressive Luncheon.”

A progressive luncheon is an event at

which attendees visit three different tables. This affords the opportunity to meet more people, thus a better networking experience.

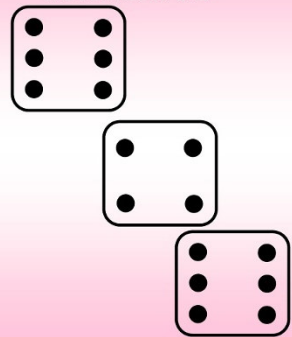
The table numbers are determined by the numbers on the dice. The dots on the dice become the “Polka Dot” theme, and some will be seen in polka dots in one fashion or another.

The other groups involved are: Batavia, Bloomingdale, Darien, DPWN, Glen Ellyn, Hanover Park, Lisle, Western DuPage, Woodridge Area, Glendale Heights, Winfield, and Addison chambers of commerce.



- **SEPTEMBER 28**
“What Women Want” Expo
Holiday Inn & Suites,
Carol Stream
- **NOVEMBER 16**
Multi-chamber “Polka Dot
Progressive” luncheon Holiday
Inn & Suites, Carol Stream

**POLKA DOT PROGRESSIVE
NOVEMBER 16TH**



CHAMBER PAPARAZZI



(Top left) Brunswick Zone hosted the June After Hours and included bowling.

(Above) Business Before Hours/Networking in the Morning at Barn Owl found some smiling chamber faces, even at that early hour.

(Left) Say (cream) CHEESE for the camera at the Dunkin' Donuts Ribbon cutting as Vishal Vaghani and Mayor Frank Saverino, Sr. snip the ribbon. Donuts were served, as were fresh bagels and of course, cream cheese.

(Below) The July Monthly Luncheon, "Accelerated Networking" was followed by some power-networking members. This group met half the room in the usual round-the-tables networking, then met everyone on their same side of the table. We're talkin' serious networking!!



HELP US WELCOME NEW CHAMBER MEMBERS!



CAROL STREAM CHAMBER OF COMMERCE
 150 S. GARY AVENUE (INSIDE HOLIDAY INN)
 CAROL STREAM IL USA 60188-2079

FIND US ON THE WEB:

CAROLSTREAMCHAMBER.COM

FOLLOW US ON TWITTER:

CS_CHAMBER

SUBSCRIBE TO THE
 CAROL STREAM CHAMBER
 YOUTUBE CHANNEL:
 CAROLSTREAMCHAMBER

P: 630.665.3325

F: 630.665.6965

E: INFO@CAROLSTREAMCHAMBER.COM



**WELCOME BACK...
 RETURNING MEMBERS:**

**Wright Chiropractic
 First American Mortgage**

American Flange & Mfg. Co., Inc.

290 E. Fullerton Avenue
 Carol Stream 60188
 (630) 665-7900

Cornelis Van de Klippe

Arbonne International - Lisa Edwards

851 Ellynwood Drive
 Glen Ellyn 60137
 (630) 660-9897

Lisa Edwards Duncan

Beijo Bags

5 N 319 Eagle Terrace
 Itasca 60143
 (630) 564-4885

Kim Leider

Cambridge Closets LLC

856 Longmeadow Drive
 Carol Stream 60188
 (630) 518-1420

Char Desmond

Carson's

331 W. Wisconsin Ave.
 Milwaukee 53203
 (414) 347-5335

Lori McLean

Country Financial

245 S. Gary Avenue
 Carol Stream 60188
 (630) 668-4150

Zane Eaton

Dunkin' Donuts in Carol Stream

317 S. Schmale Road
 Carol Stream 60188
 (630) 231-5640

Vishal Vaghani

Easton Park M/I Homes

369 Sype Drive
 Carol Stream 60188
 (630) 665-5500

Laura Clam

Firestone Complete Auto Care

500 S. Schmale Road
 Carol Stream 60188
 (630) 668-2061

Jaime Perez

Forest Preserve District of DuPage County

P.O. Box 5000
 Wheaton 60189
 (630) 933-7200

Kathi Wagner

GNC

349 Geneva Road
 Carol Stream 60188
 (630) 670-6823

Dustin Hegreberg

Jumpin' Jungle Learning World

511 S. Schmale Road
 Carol Stream 60188
 (630) 221-1117

Mari Straka

Miller Welding Automation

281 E. Lies Road
 Carol Stream 60188
 (630) 653-6819

Rich Shive

Organo Gold

1960 DeForest Lane
 Hanover Park 60133
 (630) 217-1110

Dianne Kostner

Pegleg Web Designs

408 E. Indiana
 Wheaton 60187
 (630) 200-4839

Nancy Chovancek

Director Mari Straka
 wields the chamber
 scissors at her
 July 2011
 Ribbon Cutting for
 Jumpin' Jungle
 Learning World.

