



Friday, February 19, 2010  
9:00am - 3:00pm

Hilton Chicago/Indian Lakes Resort Conference Center  
Bloomington IL



The members of five area Chambers of Commerce - Addison, Bartlett, Bloomington, Carol Stream and Glendale Heights, invite you to participate in the 2010 Five Star Business Expo.

Exhibitors are members of at least one of the five participating Chambers of Commerce who design, produce, manufacture, distribute or sell products and services to consumers and other businesses in the five-chamber area. **Come network and share information about your products and services as an Exhibitor at this spectacular event!**

### Exhibitor Benefits

- Build relationships with other business people who can use or recommend your products and services
- Network with 120 exhibiting businesses
- Enhance awareness of your products/services
- Increase sales
- Introduce new products and/or services

### Expo Attendees

- Professionals looking for tools to boost their expertise and increase their value to clients
- Business owners, office managers, purchasing agents and administrative assistants seeking solutions to keep their companies successful
- Consumers searching for products and services from local area companies
- Media representatives reporting on business trends in the five chamber area

### Expo Schedule

- Exhibitor Registration/Setup 8:00 am
- Exhibits Open to Public 9:00 am - 3:00 pm
- Door Prize Drawing 3:00 pm
- Exhibitor After Hours 3:30 pm - 5:30 pm

### Admission/Exhibitor Fees

- Admission to Expo **FREE**
- Standard Exhibitor Fee **\$225**  
Includes one fabric covered banquet table and 2 chairs. Additional exhibitor options available. See inside for details.
- Local exhibiting restaurants will provide food **FREE**
- A cash bar will be available

### Expo Promotion

- Mailings and newsletter articles sent to participating Chambers of Commerce members
- Announcements at Chamber events
- Media advertising & press releases
- After Hours kick-off event in January

### Be An Expo Sponsor (Chamber members only)

Promote your company as a business leader by being a Five Star Business Expo Sponsor for only \$600.

Sponsorship benefits are:

- Exhibitor Booth in a prime location (with electricity if requested)
- Signage at Expo entrance
- Featured in Expo directory, Five Star Expo web page, newspapers, mailings, and other media
- Increased awareness of your company

### Be A Super Star Sponsor (Chamber members only)

Promote your company as a Super Star Sponsor for \$1200. Receive **ALL** the benefits of Expo Sponsorship, **PLUS:**

- Opportunity to select location of your booth
- 60 second spot on cable
- Additional signage at entryway
- Exclusive exhibitor table at Kick Off event

### Win a FREE BOOTH!

Here is your chance to exhibit at the Five Star Business Expo **FREE** of charge. You need to respond quickly! **Register by December 31st** and be placed in a drawing to win a **REBATE** of your standard exhibitor registration fee! **This is a \$225 Value!**

**Drawing will be held on January 28th at the Five Star Kick-Off Event. Winner must be present to win.**



Don't miss our Five Star Kick-Off Event  
January 28, 2010  
Bloomington Golf Club



# Exhibitor Agreement

The Five Star Business Expo  
 February 19, 2010  
 Hilton Chicago/Indian Lakes Resort  
 250 W. Schick Road  
 Bloomingdale, IL 60108

## Exhibitor Information

**NOTE:** Booths will be assigned by the committee on a first come basis. Please complete **all** information below so the committee can place you in a non-competitive position.

**Please fill out entire form - print or type:**

Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_

A link will be included to your website on the Five Star Business Expo website.

**Exhibit Type** (check only one):

- Standard     Expo Sponsor     Super Sponsor  
 Food: Requires separate agreement. Contact your Chamber office.

**Do you need electricity?**     Yes     No

**Do you need the table provided?**     Yes     No

**Will you be using a tradeshow display?**     Yes     No

Check the type of display you are using:

- Tabletop model display     Floor model display

**\* Dimensions of your display? Width \_\_\_\_\_ Height \_\_\_\_\_**

**\* Please note:**

A booth display that is oversized, meaning over 8 feet wide will be charged additional registration fees and must be approved. A 10 foot wide booth will be charged an additional \$125. (Limited number of oversized booths available).

A display wider than 10 feet must purchase two exhibitor booth spaces at the standard registration fee of \$225 per booth space.

**Booth placement will be done by committee.**

Type of Business (yellow pages type category listing)  
 \_\_\_\_\_  
 \_\_\_\_\_

Exhibitor personnel (list up to 3 names for badges)  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

We agree to abide by all the requirements, restrictions, and obligations as outlined in the Terms, Conditions & Rules for Exhibiting at the Five Star Business Expo. The Five Star Business Expo reserves the right to refuse this application for any reason.

Name (please print) \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## Registration Fees

Standard Member's Exhibitor Fee	\$225	_____
Non member Exhibitor Fee	\$525	_____
*Oversized displays    Additional	\$125	_____
Electricity    Additional	\$75	_____
Super Star Sponsorship	\$1200	_____
Expo Sponsorship	\$600	_____
<b>Total</b>		_____

Check # \_\_\_\_\_ Date \_\_\_\_\_

Make checks payable to: Five Star Business Expo

**Credit Card Information - Circle One:** Visa / Master Card

Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Payment Zip Code \_\_\_\_\_

Payment Address - House/Building number \_\_\_\_\_

**Deadline for listing in the Expo Directory is Friday, 1/29/10**

- Registrations will not be considered unless full payment is included.
- If you have signed up to be an Five Star Expo Sponsor or Super Sponsor, someone from the Five Star Expo Committee will contact you with details.
- If you are an Exhibitor, you will receive your registration confirmation via email. Exhibitor packets of information will be distributed at the Five Star Kick Off Event or mailed to you in January.
- Please indicate your Chamber of Commerce affiliation:

- Addison (630) 543-4300
- Bartlett (630) 830-0324
- Bloomingdale (630) 980-9082
- Carol Stream (630) 665-3325
- Glendale Heights (630) 545-1099
- Not a member of any of the five Chambers of Commerce

Please contact one of the above participating Chambers of Commerce if you are interested in membership.

**Return the Exhibitor Agreement Form  
 along with your business card and check to:**

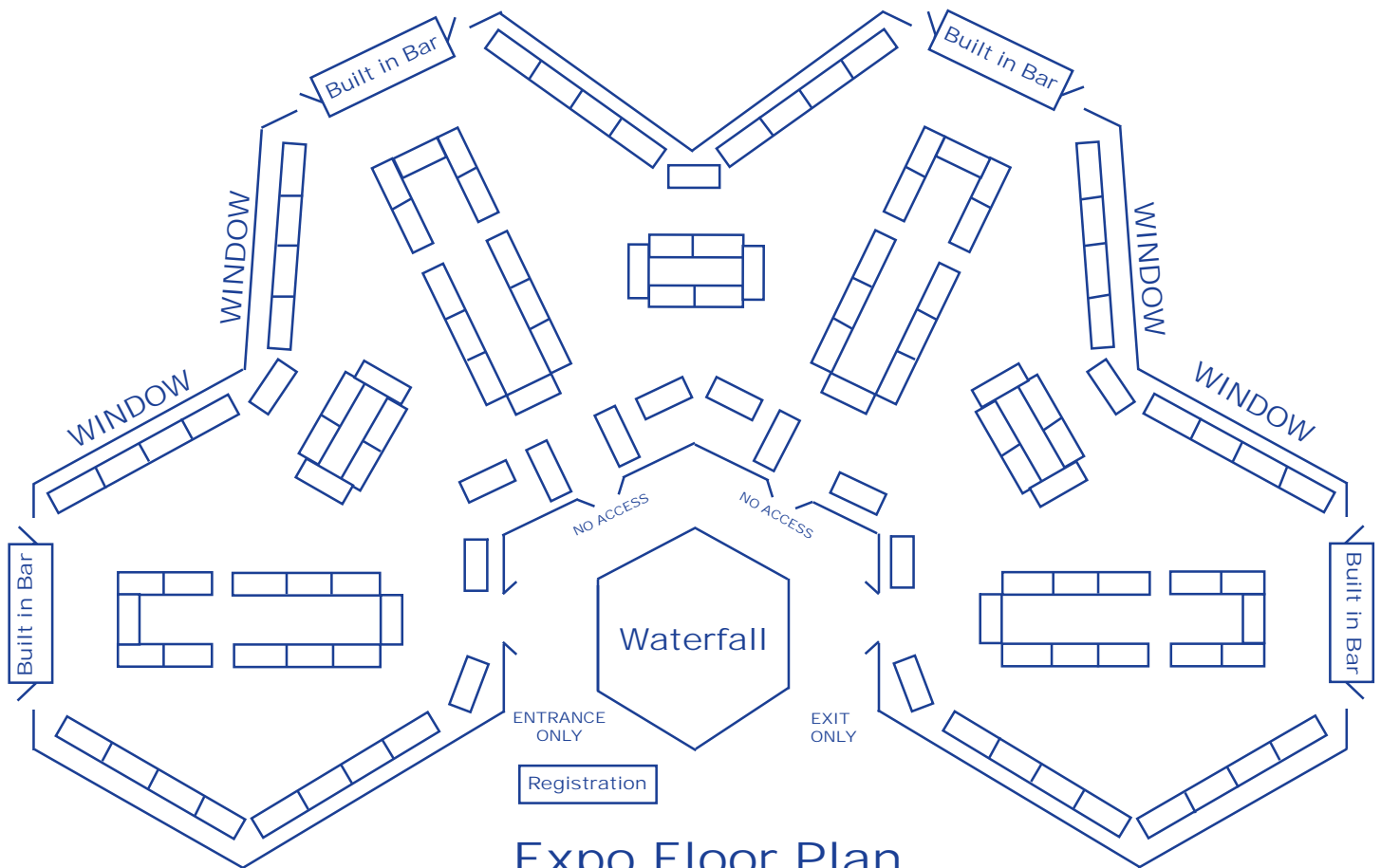
**Five Star Business Expo**

Carol Stream Chamber of Commerce  
 150 S. Gary Avenue, Carol Stream, IL 60188  
 (630) 665-3325 • Fax: (630) 665-6965  
 www.FiveStarExpo.com

**Call your Chamber office for more information.**

**Please make a copy of this form for your own records.**

# Trillium Grand Ballroom



## Expo Floor Plan

Hilton/Chicago Indian Lakes Resort

### Terms, Conditions and Rules for Exhibiting at The Five Star Business Expo

#### 1. Purpose of Exhibition

The Five Star Business Expo was established by participating Chambers of Commerce as an opportunity for their members to educate the public about their products and services. The following guidelines are intended to ensure that the Exhibition will further the above purpose. For purposes below, "Management" shall mean The Five Star Expo committee and "Exhibit Hall" shall mean Indian Lakes, Bloomingdale, IL. It is stipulated that each Exhibitor subscribes to the following rules and that their representatives will comply.

#### 2. Indemnity and Limitation of Liability

Neither The Five Star Expo nor any participating Chamber of Commerce, nor Indian Lakes Resort, nor First Hospitality Group, nor any of their officers, agents, employees or other representatives, shall be held liable for, and they are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from any cause. The Exhibitor shall indemnify, defend and protect Management and the Exhibit Site, and save Management and the Exhibit Site harmless from any and all claims, demands, suits, liability damages, loss costs, attorney's fees and expenses of any kind or nature which might result from or arise from any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. It is understood that The Five Star Expo, participating Chambers of Commerce, Indian Lakes Resort and First Hospitality Group, and all staff, agents and representatives are harmless from any claims arising from the products given to attendees during the Exhibition.

#### 3. Assignment of Space and Electricity

Management shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit, provided the Exhibit Site is made available to Management, based on the business category and electricity requirements. Electricity availability will be assigned on a first priority receipt of the enclosed contract and registration fees. Management's decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total Exhibition.

#### 4. Use of Exhibit Space

No Exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or project beyond limits of Exhibit Space. Advertising material or signs of firms other than those which have engaged space, is prohibited.

#### 5. Exhibit Equipment and Services

Space rental includes one banquet table covered with a fabric tablecloth, 2 chairs. Space rental does not include partitions between exhibits, signage, carts, hand trucks, or telephone service. Electricity fee includes a single 2-plug outlet. (Telephone service can be arranged by separate agreement with Indian Lakes Sales and Catering Dept. (630) 529-0200)

#### 6. Exhibit Set-up and Take-down

Indian Lakes Resort will be available for set-up at 8:00 a.m. All exhibits must be set up prior to 8:45 a.m. and remain intact until the official close of the Expo. Exhibitors may not begin packing or dismantling their exhibit until 3:00 p.m. Exhibitors are responsible for removing all leftover materials and trash from their Exhibit Space.

#### 7. Cancellation or Termination of Exhibit

Cancellation by the Exhibitor after January 31, 2010 obligates the Exhibitor to full payment of the rental. No refunds will be made after this date. If written cancellation is received prior to January 31, 2010, a full refund will be issued minus a 25% service charge.

#### 8. Agreement to Terms, Conditions and Rules

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions and Rules and by such rules made by Management for the efficient or safe operation of the Exhibition, including but not limited to those contained in this contract. Management, in its sole judgement, may refuse to consider for participation in future Exhibits any Exhibitor that violates or fails to abide by all such Terms, Conditions and Rules.

**The foregoing rules have been formulated in the best interest of Exhibitors. The cooperation of our patrons is requested.**