

UPCOMING EVENTS

SEPTEMBER 15

Business After Hours
Ballydoyle

SEPTEMBER 22

What Women Want Expo
Holiday Inn, CS, 10am-3pm

OCTOBER 5

Business Before Hours @
Affordable Office 7:30-9am

OCTOBER 6

Networking 2.0; Social
Media Face2Face Meet-up
5:00-7:30pm

OCTOBER 13

Multi-chamb Progress
Luncheon @ BL Golf Club

OCTOBER 20

ROCS "Get to Know Us
Better" Breakfast @
Augustino's 7:45am

OCTOBER 20

TopGolf Outing @ unique
venue in Wood Dale, 6-9pm

OCTOBER 21

Business After Hours @
ATI Fitness/CS 5:30-7:30pm

OCTOBER 27

Multi-chamber After Hours
Elgin Community College
12 chambers 5:30-8pm

Fall 2010

Volume 16, Issue 3

JUST LIKE VIEWING AN EXPO THROUGH PINK-COLORED GLASSES - "WHAT WOMEN WANT" EXPO

Pink and Chocolate.

Those are two things found in abundance at the September 22nd, Carol Stream Chamber Women In Business "What Women Want" Expo.

The Holiday Inn ballroom will be full of vendors and exhibitors — all chamber members — all supporting the theme of this event, "Chocolate, Shopping, Pampering, Inspiration, Awareness". A portion of the proceeds benefits Breast Cancer Awareness and you will be very aware of the PINK-ness of this event. Held from 10:00am to 3:00pm, attendees are charged \$5 admission, although a \$2 Off Coupon is available on the website and on postcards distributed throughout the area.

This will be the 4th Annual WIB Expo and we are very

excited about the variety of our exhibitors:

Accounting Network, Inc.
Adventist GlenOaks Hospital
American Cancer Society
Amici's Salon
Brunswick Zone Carol Stream
ChiroOne Wellness Center
Costco Wholesale
Essential Bodywear
Hilton Chicago/Indian Lakes
Resort
Holiday Inn & Suites
In.PURSEinators Travelling
Boutique
Indulge Cheesecakes
John & Tony's
Longaberger/Leigh Bailey
Lucid Salon
Mark Ericson, D.O.S. Oral &
Maxillofacial Surgery
Mary Kay Cosmetics, Inc./Carol
Cozzi Johnson
Massage Clinique
Moore Miche Bags
mygofer@Kmart
Mystery Shop
New Opportunity Partners, Inc.
Olympic Chiropractic and
Physical Therapy
Our Savior Lutheran Church

Quality Web Site Testing, LLC
RoccoVino's Ristorante Italiano
Savings Nation - Restaurant of
the Month Club
Scentsy
Sea Sisters Travel
Stella & Dot
Stratford Square Mall
TeamDau Wellness
The Ladies Room
Tupperware/Mary Kay
Baldrige
Wildtree, Inc./Karen Gleason



What: 4th Annual
"What Women Want"
Expo **When:** Wed., Sept
22nd, 10am-3pm
Where: Holiday Inn
150 S. Gary, Carol Stream

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QR...WHAT?

In December 2009, I wrote a blog entry about QR codes, these funny-looking, postage-stamp-size digital 'blobs'. What are they and why are they invading my magazine ads, direct mail ads and, now, my chamber newsletter? Those of you with Smartphones and Internet access may have snapped a picture or used your barcode scanner app to see where this leads you. At the October 6th, 2010 "Networking 2.0: Social Media Face2Face Meet Up", this technology will be used to exchange contact information. Be on the cutting edge. See "QR CODES" inside on Page 3.



FROM THE DESK OF THE EXECUTIVE DIRECTOR

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Carol Stream Public Library

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The HBC Group

Darrel Malcom 630.528.1315
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Robert A. McNees & Associates

Patricia Pauling 630.260.0095
Glendale Lakes Golf Club

Peter Pell 630.665.3000
Holiday Inn & Suites

John W. Wheeler, Jr 630.841.5421
Water Tower Financial Partners LLC

Executive Director & Newsketter

Luanne Triolo Newman 630.665.3325

Village Liaison

Bob Glees 630.871.6231
Village of Carol Stream

Dear Chamber Members,

Cool fall weather is knocking at the door and summer vacations have come to an end. It's back to business and the chamber is offering a lot in the next months. Grab your calendar and 'make an appointment' to spend time on building business relationships at some of the upcoming events.

The "What Women Want" Expo gives our local businesses face-time with the community on September 22nd. October is very full - three After Hours, one Before Hours, a Progressive multi-chamber luncheon, and our 2nd annual TopGolf Outing.

Social Media/Networking and QR codes...are you 'up' on these topics? Social media isn't going away anytime soon and taking even a little time to get your feet wet in one or more (Twitter, LinkedIn, Facebook) is a good idea. Experts will be on hand for the new event, "Networking 2.0: Social Media Face 2 Face Meet Up" at the Holiday Inn/Carol Stream. Our fans, friends, followers, contacts and members are all invited to network on October 6th.

Getting to know fellow members is always a positive step towards making and deepening business relationships, but when we hold multi-chamber luncheons, we find it benefits members even further. October 13th, we will hold a Progressive Multi-chamber luncheon with several other chambers. Try to make some time for this; it's a favorite. Speaking of 'MULTI', how do 12 chambers and free food sound? Our October 27th event at Elgin Community College will bring members from chambers in Algonquin, Huntley, West Chicago, Hanover Park, as well as North Kane, St. Charles and Bartlett. Mark your calendar for this After Hours.

The Women In Business events are open to both men and women and the November 17th "Polka Dot Progressive" affords attendees a chance to mingle with three tables of biz professionals, but don't look for three table numbers on your nametag. Tables will be determined by a quick throw of the dice. The dots on the dice become the POLKA DOT theme and many will be found wearing them in one fashion or another. Join us!

Luanne Triolo Newman, Executive Director



CHAMBER AMBASSADORS

Mary **Ahart**/Matrix Payment

Rich **Becker**/ AdviCoach

Marina **Collazo**/Restoration Coalition, ACN

Kim **Drwal**/Edward Jones Investments

Rich **Drzewicki**/Sunrise Chevrolet

Tom **Gosche**/The Business Strategist

Carol Cozzi **Johnson**/Mary Kay

Catrina **Kagel**/The Ladies Room

Mary **Kamka**/Send Out Cards

JR Miller/Divine Signs & Graphics

Ken **Pederson**/Parkway Bank

Michele **Saxman**/Rapid Rentals

Kim Sennish/Allegra-Glendale Heights

Fred **Stephenson**/Charter One Bank

Tammie **Trombetta**/Starbucks

Josh **Westerfield**/Edward Jones Investments

Sue **Widerski**/Holiday Inn & Suites

QR CODES, THE CHAMBER, AND YOUR BUSINESS

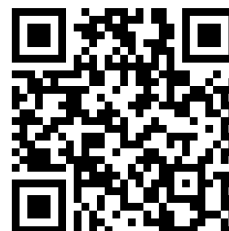
Is it a postage stamp? A Rorschach Personality Test ink-blot? No, it's a QR Code— Quick Response Code. But what are they for and why are they in this chamber newsletter?

Created in the 1990's in Japan, this graphic can be encoded with information that can be scanned by your Smartphone or a camera phone. The person who captures the code can be transported to a website, designed to track, for instance, a certain print ad or can hold contact info.

You will find multiple QR Codes in this newsletter. Using a Smartphone and an app like Barcode Scanner, Code Scanner, MAAD QR, Optiscan, Google Zxing, and more. Many of the apps are free to download and some can read UPC codes as well. When scanning an item with a UPC code, the link can take the user to locations where to purchase the item and even the pricing on it.



At our October 6th **Networking 2.0** event, you'll be able to network with not only chamber members but also our chamber Facebook friends, Twitter followers and LinkedIn contacts. We will have a QR station, where attendees are able to type their name and email address into a contact form, we'll generate the QR code and print it on a label. The label will be affixed to the back of a business card hanging from a lanyard around your neck. Those with Smartphones and apps will scan the code to capture the contact info and put it directly into their Contacts. It's the ultimate Green Business Card Exchange!



Wikipedia info on QR codes

Networking 2.0: Social Media Face 2 Face Meet Up will be held at the Holiday Inn, Carol Stream on 10/6 from 5:30-7:30 with a 5:00pm Registration time. \$10 will allow attendees to network, exchange business cards or, what we're calling "Biz Card Exchange 2.0" which is the QR Code 'exchange'. If you are in the market for a Smartphone, you may consider this as impetus to make the purchase before the event. Complimentary soft drinks and appetizers will sustain those who want to know more about Social Media or want to learn what everyone is talking about. Anyone who registers before October 1 will be entered into a special drawing. Sign up today!

"It's the ultimate Green Business Card Exchange!"

TOPGOLF OUTING ON OCTOBER 20TH



October 20th Chamber members and their friends will be able to have a social networking night at the unique TopGolf in Wood Dale. TopGolf is similar to a driving range but with heated, 'covered' spots, and they know just who is who. Each golf ball you are given has a microchip identified to you. As you aim toward the many 'targets', the computer at your spot tells you just how many yards you drove the ball. The event includes food, golf, 3 hours of open bar and drawings. Book it now so you don't miss out. Attendees last year loved it and recommend you bring your clients or prospects; it's the perfect venue...and quite impressive as there are only 6 in the world and just 3 in the US. Price per golfer for socializing, food, drink and golf is \$75.

COMMUNITY-WIDE FOOD DRIVE

Saturday, October 23rd is "Make A Difference Day" - a national day of doing good. The Rotary Club of Carol Stream will dovetail with this effort and will coordinate the 2nd annual community food drive between 11:00am and 4:00pm at Glenbard North, 990 N. Kuhn Road, Carol Stream.



Individuals can drop off non-perishable food items and non-food items. Businesses are also encouraged to get involved. Several of our chamber businesses participated last year by holding a one or two-week long drive at their location and delivering the items to the drop-off point during collection hours. Donated food and paper products will be given to three food pantries in Carol Stream.

Needed especially, are: Non-perishable food items: Main meals: stew, chili, meats, pastas, pasta sauce, tuna, peanut butter, jelly, coffee, granola bars, cereal, fruits, vegetables, pancake mix, syrup, mayo, ketchup, instant potatoes, oatmeal. Non-food items: Toilet paper, diapers, paper towels laundry detergent, shampoo, soap, etc.

For more info, go to www.carolstreamrotary.com or call 630.918.9008. Together, we CAN Make a Difference!

GOLF 2010 RECAP

This year's Golf "Classic" was challenged with a rain delay but the 'show' went on and everyone enjoyed themselves. Some great networking took place at Klein Creek/Winfield. Here is a QR code for you to scan with a Smartphone or use this link for pictures and a lot of information: bit.ly/golf-chamber



THANK YOU, SILVER SPONSORS:

Adventist GlenOaks Hospital
Carol Stream Public Library
Central DuPage Hospital
Duncan Excavating
DuPage County Farm Bureau
Jameson's Charhouse

Robert A. McNees & Associates
Stone Cliff Productions, Inc.
Water Tower Financial Partners LLC/
John W. Wheeler, Jr. /James Pelletiere
Wheaton Park District
(other level sponsors are on the website)

(left) Chamber member Dick O'Gorman of Ivy golfs with Tom Kunce at the June 2010 Carol Stream Chamber Golf "Classic."

BUSINESS OF THE MONTH

JULY

RoccoVino's
Allegra-Glendale Heights
Regal Custom Painting
Oak Grove Solutions

AUGUST

Sign*A*Rama
U-Stor-It Gary Avenue LLC
Divine Signs and Graphics
Ivy

CAROL STREAM CHAMBER UPCOMING EVENTS

Volume 16, Issue 3

9/8/10 MONTHLY LUNCHEON 11:30am-1:00pm

Holiday Inn & Suites, 150 S. Gary Avenue, Carol Stream
Speaker : "How to Have Your Best Year Ever" Steven Black

9/13-9/17 CHAMBER WEEK!!

Use Blue "Chamber Bucks" while visiting fellow members this week;
Build your business, strengthen other businesses in chamber.

9/15/10 BUSINESS AFTER HOURS *Note different rotation..not 16th* 5:30-7:30pm

Ballydoyle Irish Pub & Restaurant, 327 Stratford Square Dr, Bloomingdale
Bring business cards and network

9/22/10 4th ANNUAL "WHAT WOMEN WANT" EXPO 10:00am-3:00pm

Holiday Inn & Suites, 150 S. Gary Avenue, Carol Stream
Many exciting exhibitors/vendors for this PINK event



10/5/10 BUSINESS BEFORE HOURS 7:30am-9:00am

Affordable Office, 265 E. North Avenue, Carol Stream
Join us in the morning for a networking op.

10/6/10 NETWORKING 2.0: Social Media Face2Face Meet Up A.H. 5:00-7:30pm

Holiday Inn & Suites, 150 S. Gary, Carol Stream
Chamber members converge w/Twitter, LinkedIn & Facebook friends
Bring 100 biz cards and your Smartphones. QR Codes included!
(5pm registration)

10/13/10 MULTI-CHAMBER PROGRESSIVE LUNCHEON 11:30am-1:00pm

Bloomingdale Golf Club, 181 Glen Ellyn Road, Bloomingdale
Network with four other chambers at this progressive luncheon
(11am registration)

10/20/10 "Get to Know Us Better" ROCS Leads Group Breakfast 7:45am-9:00am

Augustino's Rock & Roll Deli, 246 S. Schmale, Carol Stream
Stop by and see if our Leads Group is a good fit for you.

10/20/10 TopGolf Outing 6:00-9:00pm

TopGolf, 699 W. Thorndale Avenue, Wood Dale \$75/person/pre-register
2 games TopGolf, appetizers, dinner, drinks, dessert, networking



10/21/10 BUSINESS AFTER HOURS 5:30-7:30pm

ATI Fitness, 327 Gundersen Drive, Carol. Stream
Bring business cards and network

10/27/10 12-CHAMBER BUSINESS AFTER HOURS 5:00pm-8:00pm

Elgin Community College, 1700 Spartan Dr, Elgin
Huge networking event with complimentary appetizers, beer, wine

SAVE THE NOVEMBER DATES:

NOV 10 • Luncheon @ Holiday Inn, True Power of Social Networking,

NOV 17 • Polka Dot Progressive @ Holiday Inn...Women In Business

NOV 18 • Business After Hours @ John & Tony's (Morton & North) WC



GIVING U THE CREDIT: SEPTEMBER MEMBERSHIP DRIVE

It's September, time for a chamber membership drive called "Bringing U the Credit." Bring in a business as a new chamber member — Receive \$40 in CS Chamber uCredits PER NEW MEMBER u bring in.

uCredits can be used towards membership renewals, luncheons, eBlasts, Reverse Raffle Tickets, sponsorships, Golf and more.



The individual bringing in the most new members by the end of the month wins a cool \$200 cash, announced on Oct. 6th.

The \$25 application fee will be waived to these new members.

See the details on the website; this runs September 1st through 30th. Also on the web is a membership packet with a list of chamber benefits and a Membership Application. Contact the chamber office with any questions.

WOMEN IN BUSINESS 2010

Carol Stream Chamber Women In Business present

POLKA-DOT PROGRESSIVE MULTI-CHAMBER LUNCHEON

the biggest luncheon of the year

IT'S ALL ABOUT NETWORKING: We're on a Roll!!



Wednesday, November 17, 2010—11:30am to 1:00pm

Holiday Inn & Suites, 150 S. Gary, Carol Stream

Help us exceed our goal of 200!

GOT DOTS??

Bring a guest to this valuable networking opportunity.

JOIN OTHER NETWORKING BUSINESS PROFESSIONALS! Members of Women's Groups from all over will get together for this Progressive Luncheon with a POLKA DOT theme. Why the dots? We will roll dice to determine which table to move to. Dice...dots...polka dots-- wear polka dots if you want to really get into the theme!



also....

- **4th Annual "WHAT WOMEN WANT" EXPO, SEPTEMBER 22, HOLIDAY INN, 10am-3pm**
- **MULTI CHAMBER "POLKA DOT PROGRESSIVE" NOVEMBER 17, HOLIDAY INN, 11:30-1**

SBA LOANS, FEMA, AND FLOOD DISASTER RELIEF

ATLANTA – More than \$6 million in U. S. Small Business Administration Disaster Assistance Loans have been approved for residents and business owners in Illinois who were affected by the severe storms and flooding July 19 to August 7, 2010.

“Currently, 268 home and business disaster loans have been approved in the amount of \$6,075,400 for affected victims,” said Frank Skaggs, Director of SBA’s Field Operations Center East. “We are pleased to be able to get these loans approved so the residents and businesses of Illinois can start rebuilding and begin resuming their normal lives.”

Those who received SBA loan applications are encouraged to return them before the October 18 deadline even if they do not want a loan. If SBA is not able to approve a home loan, you will be referred back to FEMA for possible grant assistance. “I encourage anyone who has not completed their disaster loan application to meet with one of the Customer Service Representatives at one of the Centers located throughout the disaster area for one-on-one assistance,” Skaggs added.



The disaster declaration covers the Illinois counties of Carroll, Cook, DuPage, Jo Daviess, Ogle, Stephenson and Winnebago all of which are eligible for both Physical and Economic Injury Disaster Loans from the SBA. Economic Injury Disaster Loans are available to small businesses, and most private non-profit organizations in the adjacent counties of Boone, DeKalb, Kane, Kendall, Lake, Lee, McHenry, Whiteside and Will, in Illinois; Lake in Indiana; Clinton, Dubuque and Jackson in Iowa and Grant, Green, Lafayette and Rock in Wisconsin.

Disaster loans up to \$200,000 are available to homeowners to repair or replace damaged or destroyed real estate. Homeowners and renters are eligible up to \$40,000 to repair or replace damaged or destroyed personal property. Businesses of any size and private non-profit organizations may borrow up to \$2 million to repair or replace damaged or destroyed real estate, inventory, machinery and equipment and other business assets.

The SBA may increase a loan up to 20 percent of the total amount of disaster damage to real estate and/or leasehold improvements, as verified by SBA, to make improvements that lessen the risk of property damage by future disasters of the same kind. Interest rates can be as low as 2.5 percent for homeowners and renters, 3 percent for non-profit organizations and 4 percent for businesses with terms up to 30 years. Loan amounts and terms are set by the SBA and are based upon each applicant’s financial condition.

For small businesses, and most private non-profit organizations of all sizes, the SBA offers Economic Injury Disaster Loans to help meet working capital needs caused by the disaster. Economic Injury Disaster Loan assistance is available regardless of whether the business suffered any physical property damage.

To be considered for all forms of disaster assistance, victims must first call the Federal Emergency Management Agency (FEMA) at 1-800-621-FEMA (3362). Anyone unable to visit one of the Centers may obtain an SBA Disaster Loan application or the SBA’s program information by calling the SBA’s Customer Service Center at 800-659-2955 (or 800-877-8339 for people with speech or hearing disabilities) Monday through Friday from

8 a.m. to 6 p.m. EDT or by sending an e-mail to disastercustomerservice@sba.gov. Business loan applications may be downloaded from www.sba.gov. Applications may be returned to one of the Disaster Recovery Centers or mailed to: U. S. Small Business Administration, Processing and Disbursement Center, 14925 Kingsport Road, Fort Worth, Texas, 76155.



Those impacted may apply for disaster loans from SBA’s secure website at <https://disasterloan.sba.gov/ela/>. The filing deadline to return applications for physical property damage is **October 18, 2010**. The deadline to return economic injury applications is **May 19, 2011**.

WELCOME NEW CHAMBER MEMBERS!



ADT Security Services, Inc.
2250 W. Pinehurst Blvd Suite 100
Addison 60101
Michael Marsh
(773) 905-3857

DENEB Corporation
780 W. Army Trail Rd.
Carol Stream 60188
Bryan Pearce
(630) 293-0942

Elgin Community College
1700 Spartan Dr.
Elgin 60123
Susan Van Weelden
(847) 214-7820

Flags USA
955 E. Devon Avenue
Bartlett 60103
Tami Badalamenti
(630) 233-0277

Indulge Cheesecakes
322 W. Army Trail Road
Bloomington 60108
Debbie Zempel
(630) 893-5714

Konica Minolta Business Solutions
2001 Butterfield Rd.
Downers Grove 60515
Phil Kosk
(630) 271-6955

Longaberger
1199 Easton Drive
Carol Stream 60188
Leigh Bailey
(630) 915-7218

Mark Ericson, DOS. Oral & Maxillofacial Surgery
383 Schmale Rd.
Carol Stream 60188
Patti McCauley
(630) 909-0500

Mary Kay Cosmetics
7 N. 745 Hawthorne Ave.
Medinah 60157
Zdravka Boneva
(630) 479-7595

mygofer@Kmart
156 S. Gary Ave.
Bloomington 60133
Mary Stehlin
(224) 805-6148

New Opportunity Partners, Inc.
0 S. 009 Cottonwood Dr.
Wheaton 60187-3917
Lambert Smith
(630) 510-8001

No Excuses Mobile Marketing
470 Mission Ct. #11
Carol Stream 60188
Dana Runimas-Plazyk
(630) 665-9333

On Time Envelope and Printing
462 Randy Rd.
Carol Stream 60188
Ali Raza
(630) 682-0466

Scentsy
P.O. Box 61
Tonica 61370
Mikki Tsikretsis
(815) 579-8561

Sea Sisters Travel
287 N. Baynard Road
Addison 60101
Patty Zachacki
(630) 543-8804

Stella & Dot
16527 Case Drive
Lockport 60441
Heidi Dryier
815 210-8211

CAROL STREAM CHAMBER OF COMMERCE
150 S. GARY AVENUE (INSIDE HOLIDAY INN)
CAROL STREAM IL USA 60188-2079

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